

To: Stuttering Family  
From: Michael Sugarman, MBA  
Date: January 2011 E newsletter

This is a final request for articles for this month's One Voice. Please contact Keith ([keithmaxkb@yahoo.com](mailto:keithmaxkb@yahoo.com)).

On the 30th November I sent an email to the Board of Directors. I included 'If you have an idea for ISA to consider for 2012. Please share.' I am seeking your input--please email me--thank you.

Two Directors who did reply include:

Work we do now.

- ISAD and online conference (Oct 1 - 22).
- 2013 WC. We need to support Maartje in any way we can.
- Website. Bruce still requires more help.
- One Voice. We still require articles to be included in the next One Voice scheduled for January 2012.
- E-newsletter. We will always be pleased to receive items every month to be included.
- Outreach. We still need people to join the outreach team to keep pace with emails and to extend our work.
- Treasurer's work.  
provide a 6 monthly statement of our accounts?  
We need to build up a team to seek donations from both people / organisations.  
Have a PayPal and other, donations page on our website and send out occasional emails. The NSA does this well.  
We need to talk about legacies in wills.  
We need to send out reminders for unpaid annual donations.

New things.

- Have a discussion about 'value for money' -- Associations that are able to, pay an annual fee. Are we giving value for money?
- Get closer to associations, and ask what they want. Should each director have personal link to 10 - 12 Associations, in order to get closer ties to all our members to find out what they want? (A mass email from the Chair may not be as good as 10 to 12 emails from 'their own Director on behalf of the Chair').
- How can we arrange self-nomination to the new Board in 2013 so that **all** Directors can spend a little time most months of the year on ISA work?
- At the members' meeting in 2013, do we ask candidates to give a 5 minute talk about how they can assist the ISA? This gives a verbal commitment to spend time on ISA work.
- If the ISA is to be effective, we need a higher profile. That means we need to attend stuttering conferences around the world and give workshops about the ISA and ISA work. This needs funding. (See Treasurer's work above)
- We need to think how we can better use the skills and time of the Advisory Board and the people who volunteered to help at the last congress. We are not using them well. There is no free time to work on how to use them well.

Your thoughts and comments would be appreciated.

I wish you a very good New Year.

**Warmly,**

**Michael Sugarman, ISA Chair**